



**ALL NATURAL**

[www.alodrink.com](http://www.alodrink.com)

## **PRESS RELEASE**

You've probably used aloe vera to soothe sunburns and help heal cuts, but here at ALO, we're exposing aloe vera for what it really is: a healthy powerhouse chock full of vitamins, minerals, and essential amino acids.

ALO is a refreshing line of unique drink alternatives made with real aloe vera pulp. Our drinks are all natural, with no preservatives, no artificial colorings, and no artificial flavors. Two flavors are currently available, with more in the works: **ALO Exposed**—our original blend infused with real aloe vera pulp, and **ALO Awaken**—our unique blend of aloe vera and real wheat grass extract for that extra zing in your step!

ALO is available in a 500mL as well as a 1.5L bottle and is shelf stable.

**Company:** SPI West Port, Inc.  
**Address:** 377 Swift Avenue / South San Francisco, CA 94080  
**Tel:** 800-223-4438  
**Fax:** 650-616-4800  
**Web:** [www.alodrink.com](http://www.alodrink.com)  
**Email:** [info@alodrink.com](mailto:info@alodrink.com)  
**SKUs:** 500 mL and 1.5 L bottles  
**SRP:** \$1.69 - \$3.99