



ALL NATURAL
www.alodrink.com

PRESS RELEASE

ALŌ Drink is thrilled to announce the arrival of our two newest flavors just in time for Spring! Joining our line-up of all natural, Aloe vera-infused drinks are **ALŌ Enrich**, a refreshing blend of pomegranate, cranberry, and real Aloe vera, and **ALŌ Appeal**, a citrusy blend of pomelo, pink grapefruit, lemon, and real Aloe vera. Like all other ALŌ Drinks, our newest flavors are made with real Aloe vera pulp and juice straight from the Aloe vera plant, never reconstituted from powder. They're all natural, with no preservatives, no artificial colorings, and no artificial flavors. And, we don't add any emulsifiers or thickeners.

Our two newest blends join five other unique flavors currently available: **ALŌ Exposed**—our original blend made with real Aloe vera pulp and honey; **ALŌ Awaken**—a unique mix of Aloe vera and wheatgrass for that extra zing in your step; **ALŌ Elated**—our brewed olive leaf tea and green tea married with Aloe vera, a “better than green tea” alternative; **ALŌ Enliven**—a blend of 12 different fruits and vegetables with Aloe vera; and **ALŌ Allure**, a thirst quenching tropical blend of mangosteen, mango, and Aloe vera. All drinks are available in 500mL as well as 1.5L bottles and are shelf stable, no refrigeration required. SRPs are \$1.99 and \$4.99.

You've probably used Aloe vera to soothe sunburns and help heal cuts, but here at ALŌ Drink, we're exposing Aloe vera for what it really is: a health powerhouse chock full of vitamins, minerals, and essential amino acids that may help promote digestive health and aid in the absorption of vitamins and minerals.

ALŌ Drink is currently available at wholesale through UNFI, Nature's Best, Kehe/Tree of Life, DPI, Market Centre (Unified Grocers), Albert's Organics, Faygo Beverages, Ito En (DSD), Chex Finer Foods, Pearson Foods, Gourmet Purveyors, HEM Distributing, Golden Sweet, and other fine distributors. Find us on retail shelves at Whole Foods, Hy-Vee, Ralph's, Central Market, Lunardi's, Draegers, New Leaf, New Seasons Market, Walgreens (No. CA), and many other fine retailers. Contact us at info@alodrink.com or visit our website at www.alodrink.com for more information.

Company: SPI West Port, Inc., the makers of ALŌ Drink

Address: 377 Swift Avenue
So. San Francisco
CA 94080

Tel: (800) 223-4438
(650) 616-7777

Fax: (650) 616-4800

Web: www.alodrink.com

Email: info@alodrink.com

Sizes: 500mL & 1.5L bottles

SRP: \$1.99 - \$4.99

